

Tuesday  
May 14, 2019

## 22<sup>nd</sup> Annual IEEE Cedar Rapids Section Professional Development Conference

### Topics and Speakers

#### Doug Jacobson, Ph D

**Home and Business Security: How to Protect Yourself without a Cyber Security Staff** – This presentation will look at threats and against people at home or in business and how you can better protect yourself. We will look at the threat landscape from both the defender's and hacker's viewpoints and how attackers have changed over time.

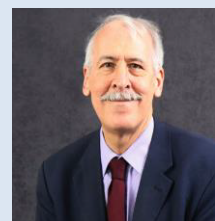
#### Andy Neller, CISSP, CRISC, CCE

**CyberSecurity: Practical Adversary Obstruction** – Leveraging the home-field advantage to flip the script on hackers giving your organization the upper hand. Attendees will see a proven defense-in-depth control structure that deals well with complex adversaries and ransomware/malware. The talk will be structured in a plug-and-play way so that the attendee can take different aspects of the security controls back to protect their organizations.

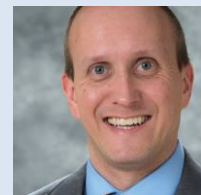
#### Patti Seda

Patti is the owner of Seda Consulting; a firm committed to guiding individuals and teams to be their professional best, through organizational design, succession planning and coaching. She is certified in EQi-2.0 Emotional Intelligence and MPO Personality Assessment tools.

#### Speakers:



Doug Jacobson  
Ph D



Andy Neller,  
CISSP, CRISC,  
CCE



Patti Seda

#### When:

Tuesday, May 14, 2019  
8-8:30 Registration and  
Continental Breakfast  
8:30–11:45 Morning sessions  
11:45–1:15 Luncheon  
1:15–4:30 Afternoon sessions

#### Where:

Cedar Rapids Marriot Hotel  
1200 Collins Road NE  
Cedar Rapids

#### Cost:

IEEE Members: \$100  
Non-members: \$135  
Students/Life members: \$45

#### Reservations:

[cr-ieee-procon.org](http://cr-ieee-procon.org)