

# IEEE ProCon 2015

## 18<sup>th</sup> Annual IEEE Cedar Rapids Section Professional Conference

Tuesday May 19, 2015

Cedar Rapids Marriott Hotel, 1200 Collins Rd. NE

7:30 a.m. – 4:30 p.m.

### Developing Professional Qualities & Skills!

**Developing Project Management and Leadership skills across all types of industries whether you are a bio-medical company, an avionics company or anything in between, this training works for you!**

#### Benefits to attending ProCon

- Learn cutting-edge leadership & project management skills from the experts
- Choose between two tracks
- Earn Professional Development Hours (PDHs)!
- Network with peers across industries

#### Guest Speakers

**Cinda Voegtli, SMIEEE, BSEE, Founder and CEO of ProjectConnections.com**



team

- The right way to launch the core team
- Critical upfront communication and collaboration

#### Leading and Managing without Authority

Whose help, effort, or commitment do you need? And how do you get it when you have no authority? The answers lie in how the project manager specifically leads the team and orchestrates critical interactions at different project stages, coupled with how they leverage their personal credibility, business-savvy insights, communication skills, and more.

Managing successfully without formal authority requires utilizing both near-term tactical plans for current projects, as well as a strategy for systematically building your influence across your organization over time. This workshop provides tools and techniques to help you do both.

We will discuss real-world “managing without authority” challenges in areas such as getting decisions made and honored, getting commitments made and held, and solving

problems that require cooperation inside and outside the team

**Dr. Ginger Levin is a Senior Consultant, Author, and Educator in Project Management**



#### Embracing, Adapting, and Exploiting Change: Guidelines for Success

As project professionals our focus is to minimize change especially in scope, schedule, budget, and quality; however, change is constant in our lives and a new view of it at the portfolio, program, and project levels is required. While we must be excellent in managing

change when it occurs, we also must take a different view of it and embrace and exploit it so it leads to greater benefits and opportunities. We must change the focus from one who resists change to being a change agent recognizing the business value changes can have in our organization. This interactive workshop describes how we can refocus and implement changes in a positive manner with guidelines for success.

#### Changing the Culture from ‘Knowledge is Power’ to ‘Knowledge Sharing is Power’

The goal of this workshop is to describe approaches to best incorporate knowledge management into the daily lives of program and project professionals. The emphasis often is on thinking that ‘knowledge is power’, while instead the focus should be on ‘knowledge sharing is power’. Such an approach, though, represents a culture change for most people. However, we must move in this direction especially with the turnover of staff members on programs and projects, the aging workforce, and the need to be able to quickly access required information for our work as project professionals. The workshop presents a methodology to incorporate knowledge management into the program and project management life cycles.

Register at: [www.cr-ieee-procon.org](http://www.cr-ieee-procon.org)

Registration Rates Feb 1 – May 18

\$90 IEEE Members

\$125 Non-members/guests

#### Agenda

7:30 - 8:00 Registration and continental breakfast

8:00 - 11:30 Morning Sessions

11:30 - 1:00 Luncheon and Networking

1:00 - 4:30 Afternoon Sessions